

# LONDON RIVERSIDE BID

# BID4



SAFE &  
SECURE



CLEAN &  
MAINTAINED



ACCESSIBLE &  
CO-ORDINATED



GREEN &  
SUSTAINABLE



FIT FOR THE  
FUTURE

Our third term as a Business Improvement District is coming to an end.

In February 2022 you will be asked to vote for the continuation of the London Riverside BID in a formal renewal ballot.

It's important that businesses take the time to **vote 'YES' to back BID4** and ensure our valued services continue.

As always, your needs and priorities will set the goals for BID4 and now is the time to tell us what matters to you.

# We invest approximately £320,000 a year of BID levy funds across five core pillars



## SAFE & SECURE

To improve safety and the perception of safety through a joined-up approach with relevant stakeholders and statutory bodies.

### Long standing issues tackled in the first three terms

Our investments have transformed the BID area, addressing frequent criminal and anti-social behaviour such as trespass, encampments, fires and theft.

We've implemented vital security services through a dedicated contractor Security Projects Ltd, and made substantial capital investments in CCTV and ANPR cameras.

We've also developed direct communication channels with the Police and Havering Council to receive advance warning of potential threats and quickly deal with criminal activity.

### Added value services and co-funded investments:

- Installation of additional CCTV cameras on estates
- Installation and upgrade of crash barriers and other anti-crime assets
- Securing of Section 106 funds from the Council to combat anti-social behaviour such as drifting
- Lobbied for and secured an injunction for the BID area to provide the Police with more powers to tackle illegal encampments



## CLEAN & MAINTAINED

To keep London Riverside BID's environment clean, maintained, welcoming and attractive to employees and visitors.

### Long standing issues tackled in the first three terms

We've drastically improved the appearance of the area and tackled significant problems such as soil erosion, poor lighting and poorly managed footpaths and roadsides.

We maintain a schedule of regular works to compliment Havering Council services and manage a longer-term programme of landscaping, greening and beautification via our landscape contractors.

Our efforts have secured several London In Bloom Awards over the years, emphasising the high-quality look and feel of our industrial area.

### Added value services and co-funded investments:

- Carriageway, gully and water leak improvements and repairs
- Yellow/white lining to deter illegal and double parking
- Improved signage throughout the BID area
- Direct access to Council departments, the Environment Agency, TfL and the Port of London Authority (PLA) for speedy removal of fly-tipping as it arises



## ACCESSIBLE & CO-ORDINATED

To improve the accessibility of the area and represent, advocate for and further the interests of our business community, safeguarding the area's employment zone status.

### Long standing issues tackled in the first three terms

We've developed strong relationships with key stakeholders including the Council, the GLA, industry bodies and the private sector, raising our profile as the largest industrial Business Improvement District in London.

Covering approximately 5 km<sup>2</sup> and representing over 450 businesses and their workforce, we use our collective voice to tackle problems quickly, lobby for improved amenities and receive a greater allocation of investment.

### Added value services and co-funded investments:

- Leverage of S106 funds to implement infrastructure improvements in the BID area
- Representation of Members' priorities and business needs across important policy areas such as:
  - Mayor of London's industrial, land and environmental strategies
  - Havering Council's Inclusive Development Strategy, Local Plan and employment strategies



## GREEN & SUSTAINABLE

To help Members gain insight into the ongoing relevance of sustainable business practices and the circular economy, and increasingly build sustainability into our own investments.

### A new pillar during BID3

During our 3rd term we secured £420,000 of Good Growth Funding to invest in public realm improvements in the south of the BID area, so that staff and visitors have somewhere to take a break and enjoy the natural environment.

A further £100,000 was also secured for improvements to crossings, greening of the Marsh Way roundabouts and tree planting to improve air quality.

### Added value services and co-funded investments:

- Identifying opportunities to help our Members meet regulatory obligations and to bring environmental benefits to our BID area, including waste management and recycling schemes
- Seeking funding to mitigate the more damaging effects of industrial activity, including tree planting programmes and measures that protect the natural ecological assets of the area
- Working with experts to understand the potential of smart technologies in industrial areas to improve the way in which infrastructure and amenities are managed and maintained



## FIT FOR THE FUTURE

We work towards future-proofing the local industrial zones so their employment and industrial land designations are protected, they are fit for the businesses and workforce of the future and attract continued investment.

### A new pillar during BID3

This area of our work focuses on longer-term strategic matters that are likely to have an impact on BID Members and their businesses.

During our third term we helped shape the Council's plans to develop an innovation hub in the BID area. It will introduce expertise to local businesses, helping them exploit technological and digital capabilities.

The BID Team continues to contribute to several high-level and crucial developments in the area, including plans for the Thames Estuary Freeport, maximising use of the River for freight and Havering Council's master planning process for Rainham.

### Added value services and co-funded investments:

- We're working with Havering Council to secure investment for key infrastructure upgrades, including improved digital connectivity, public transport provision and robust supply of utilities
- Our longer-term aim is to seek out strategic partners, funding and projects that will bring sustainable benefits to the area as an industrial and employment zone

## Your views matter

We welcome and invite your full and active participation in setting the priorities for BID4 and continuing to make the London Riverside Business Improvement District a great place to do business, to work in and to visit.

## We want to hear from you

Please tell us what you value most and what more we can be doing by participating in our end of term consultation which will help shape our plans for the next 5 years.

## You can either:

Complete our online survey –  
[www.surveymonkey.co.uk/r/LRBID4\\_Consultation](http://www.surveymonkey.co.uk/r/LRBID4_Consultation)

Or

Fill out the attached questionnaire and post to us using the pre-paid envelope

Or

You're welcome to call us, email us or arrange a visit

If your business is new to the BID area and you would like more detailed information on how we invest your BID levy please contact us to arrange a telephone or face to face meeting.

## We look forward to hearing from you

## London Riverside (BID) Ltd

The London Riverside BID is a company limited by guarantee, registration no. 05922458

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